

ROSE SQUARED BROOKDALE PARK

36th Annual June 21-22, 2025

26th Annual October 18-19, 2025

ROSE SQUARED ART SHOWS



Brookdale Park

473 Watchung Ave, Bloomfield, NJ

Show Hours: 10am to 5pm

Setup: Friday 10am - 6pm or

Saturday 6:30am - 8:30am

Rose Squared Telephone - 301-755-4599



- Limited to 150 Artists
- Ample Storage behind booth
- Gorgeous Park Setting - Booth is on grass
- Professional Staff onsite during entire show
- 24-hour security using county police
- Permanent Bathrooms on site with cleaning staff

CANCELLATION POLICY

If you withdraw from the show because you have been accepted into another event, your booth fee is forfeited (we do check). If you need to withdraw due to life circumstances, any withdrawal (by email) 65 days or more before the event will allow you to use the booth fee towards another Rose Squared show within a one-year period. You will need to apply to that show and be accepted by the jury. Upon acceptance a coupon code will be emailed to you for the booth fee. Rose Squared shows are rain or shine. Jury fees are always nonrefundable.

CONTACT INFORMATION

Robin Markowitz, Director, 202-251-0637
rosesquaredartshows@gmail.com

TENT RENTAL - PROFESSIONAL ARTIST TENTS

Rent a white 10x10 professional artist tent (with weights) that will be set up on Thursday and taken down Sunday night after you leave. You can also rent some display materials. There are a limited number of tents available. Please note the park is ALWAYS windy and having a good tent is key to having a great weekend! Tent rental through ZAPP.

EXTENSIVE MARKETING AND PR

Active promotion on the Rose Square website, including accompanying artwork images, email contact, and links to business website and artist statement.

Individual social media marketing provided to artists with active social media pages

Please tag @Rose Squared Art Shows for Facebook and @rosesquared for Instagram.

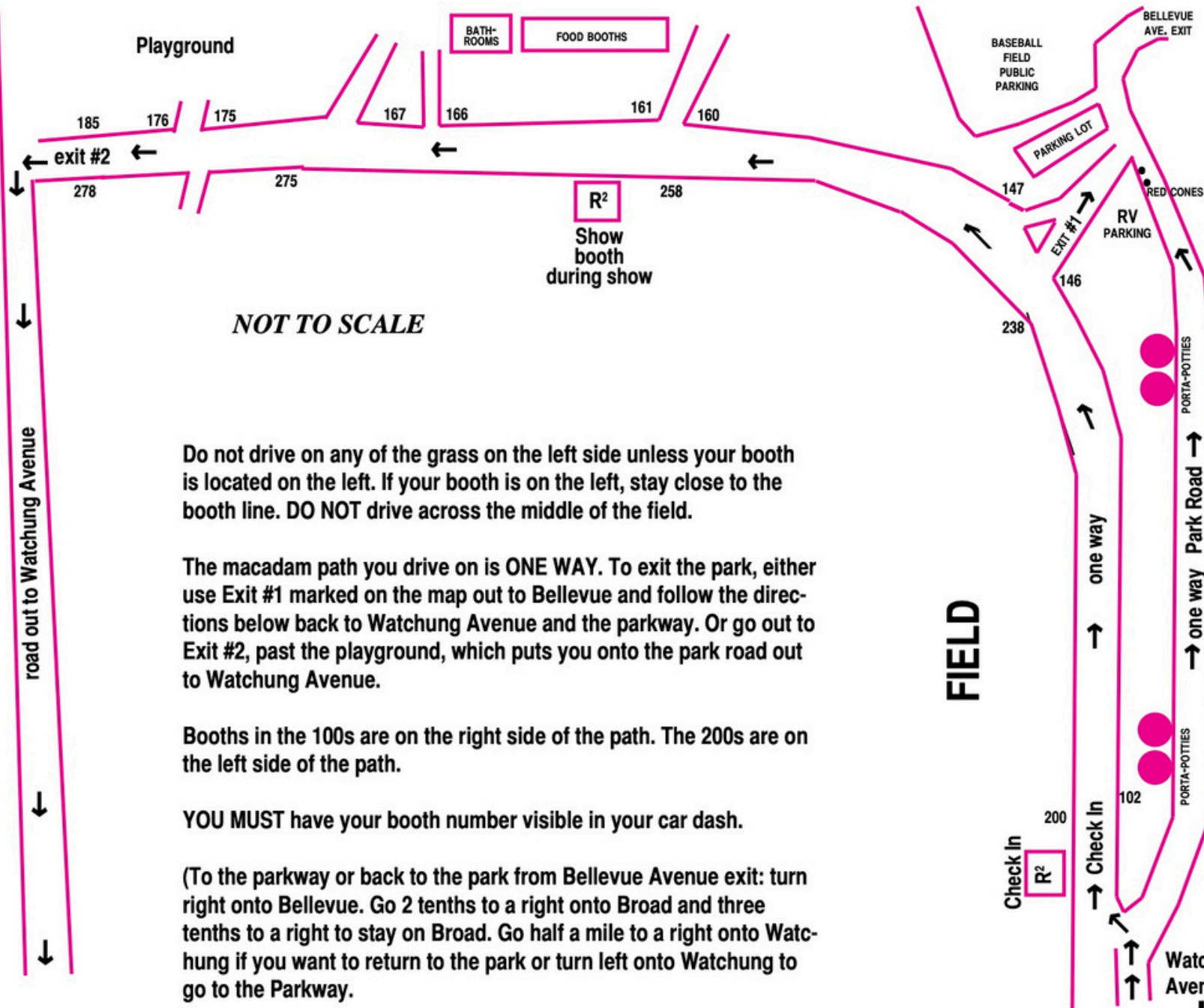
HOTEL

Special Rose Squared Artist Rate at the Best Western Plus Inn 216 Route 46 E #234 Fairfield NJ 07004. \$135 Rooms are limited, book early (973) 575-7700 mention Rose Squared

TENT WEIGHTS

All tents must be appropriately secured by using substantial weights (at least 40lbs per leg - attached at the frame, not velcroed to the leg). Exhibitors may not secure tents to any trees or benches in the park. Stakes are encouraged.

Carol Heisler-Lawson, Associate Director, 610-570-2343
carol@rosesquared.com



NOT TO SCALE

Do not drive on any of the grass on the left side unless your booth is located on the left. If your booth is on the left, stay close to the booth line. DO NOT drive across the middle of the field.

The macadam path you drive on is ONE WAY. To exit the park, either use Exit #1 marked on the map out to Bellevue and follow the directions below back to Watchung Avenue and the parkway. Or go out to Exit #2, past the playground, which puts you onto the park road out to Watchung Avenue.

Booths in the 100s are on the right side of the path. The 200s are on the left side of the path.

YOU MUST have your booth number visible in your car dash.

(To the parkway or back to the park from Bellevue Avenue exit: turn right onto Bellevue. Go 2 tenths to a right onto Broad and three tenths to a right to stay on Broad. Go half a mile to a right onto Watchung if you want to return to the park or turn left onto Watchung to go to the Parkway.

FIELD

Check In R²
 → Check In 102
 → one way
 → one way
 → one way
 Watchung Avenue